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| <b>Date of Activity held and Time:</b>                           | 05/08/2020 11.00am- 12.00pm                    |
| <b>Name of Activity:</b>   | Webinar on “CAT Exam and Career in Management” |
| <b>Type of Activity:<br/>(cultural/curricular/co-curricular)</b> | Co-curricular                                  |
| <b>Resource Person/Invitee:</b>                                  | Mr. Cherian Thomas                             |
| <b>Professional Details of Resource Person:</b>                  | Chief Mentor, IMS, Karnataka and Tamil Nadu    |
| <b>Year / Class:</b>   | Open for all students and Faculties            |
| <b>No. of Participants:</b>                                      | 136  |
| <b>Activity In charge:</b>                                       | Prof. D. B. Madihalli                          |

**Description of Activity:** Webinar on “CAT Exam and Career in Management” was arranged on 05/08/2020. The webinar was arranged by Electronics and Communication Dept. in association with IMS, Bengaluru. Resource person for the webinar was Mr. Cherian Thomas Chief Mentor, IMS, Karnataka and Tamil Nadu, Bengaluru.

The webinar of resource person addressed that how to prepare for the CAT exam and its advantages. After he explained about different careers in management like finance, marketing, operations, HR and IT. Finally he concluded with how MBA will boost your career and profile building for managerial careers.

| CO No. | CO Defined  | RBT Level | Relevance POs                  | Relevance PSOs |
|--------|---|-----------|--------------------------------|----------------|
| 1      | To know about the CAT Exam preparation and careers in management. | L3        | PO1, PO6, PO8, PO9, PO10, PO12 | PSO1, PSO2     |



The screenshot shows two slides from a webinar. The left slide, titled 'The Career Venn', features a Venn diagram with three overlapping circles labeled 'Interest' (red), 'Scope' (grey), and 'Aptitude' (green). The right slide, titled 'The Journey...', outlines a career path: 'Your Dream' leads to 'Get yourself nominated as the CEO of a world class organization', then 'Get yourself placed with a world class organization', then 'Get yourself to join a Top B-School in India/Abroad', and finally 'Get yourself to take the CAT / GMAT / XAT etc And More Importantly Succeed in it'. Both slides include a 'CAT GET THE UnFair ADVANTAGE' logo and a small video feed of the speaker at the bottom.

Mr. Cherian Thomas, Resource person, delivering the information about careers in management

The screenshot shows a slide titled 'CAT Preparation : Ideal Timeline'. It features a line graph with 'Percentage' on the y-axis (0, 50, 100) and 'Timeline' on the x-axis (0, 4000, 8000). The graph shows a steady increase in preparation progress over time, with key milestones marked: 'Build Concepts', 'Build Aptitude/Reasoning/Skills', and 'Build Mocks/Testing/Revision'. The slide also includes a 'CAT GET THE UnFair ADVANTAGE' logo and a small video feed of the speaker at the bottom.

The screenshot shows a slide titled 'Advantages of CAT Preparation'. It lists three advantages in green boxes: 'Easier to crack Bank Exams & Govt Job Exams', 'Placement tests and interviews become easier', and 'Improved problem solving skills'. The slide includes a 'CAT GET THE UnFair ADVANTAGE' logo and a small video feed of the speaker at the bottom.

Mr. Cherian Thomas, Resource person, explained about CAT Exam preparation & its advantages



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# **CAT EXAM AND CAREER IN MANAGEMENT**


## **TURBOCHARGE YOUR CAREER WITH MBA**

### **SESSION HIGHLIGHTS:**

- How MBA will boost your career
- MBA Colleges to target
- Advantages of CAT Preparation
- Profile building for Managerial Careers

### **MEET THE EXPERTS**

 5th August 2020

 11:00 am onwards



Speaker  
**Mr. CHERIAN THOMAS**  
IIM Lucknow Alumnus  
Chief Mentor, IMS Karnataka & TN

Event Co-ordinator  
**Mr. Duradundi B. Madihalli**  
Assistant Professor, E&CE Dept.  
 9902854324

**Dr. Ravi M. Yadahalli**, HOD, E&CE | **Dr. S. C. Kamate**, Principal



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